

JOSEPH NEUMAN

PROFESSIONAL SUMMARY

Diversified and enthusiastic producer skilled in development, production, and execution in myriad of content forms from Virtual Reality to Digital to Advertisement. Possesses demonstrated ability to develop and implement successful strategies, meeting tight deadlines and exceeding goals. Exceptional organizational and communication skills for working with diverse teams.

WORK HISTORY

SENIOR PRODUCER

Strivr | Los Angeles CA | 2023 to Current

**Immersive training content start-up for enterprise customers including Apple Vision Pro,, Amazon Logistics, Walmart, Bank of America, Advent Health, UnitedHealth, FedEx, Sprouts, Albertsons, and more.*

- Oversaw and planned 3 year schedule of over 50+ end-to-end productions of VR content for Bank of America.
- Increased production efficiency by streamlining production processes and implementing time-saving strategies that decreased shoot cost by 30%
- Negotiated contracts with vendors and suppliers to secure favorable rates while maintaining high-quality standards.
- Executed 20+ 360 degree shoots as on the set Producer, Client contact, and Assistant Director managing production budget, shoot schedule, client communication, and cast/crew.
- Spearheaded multiple cross-functional R&D task forces dedicated to upgrading equipment, technology, and final deliverable.
- Fostered and oversaw 3 associate producers

PRODUCER

Strivr | Los Angeles CA | 2020 - 2023

- Executed 40+ 360 degree shoots as both Producer and Assistant Director on set managing production budgets, shoot schedules, and cast/crew while staying under budget
- Served as the client-facing production representative to communicate production intricacies, shoot needs and potential risks
- Templatized multiple processes for future workflow ease including combined shooting, location scouting, and equipment breakdown.

STRATEGIST

Underscore Talent | Los Angeles CA | 2022 - 2023

- Developed comprehensive and individualized Youtube strategies by analyzing market trends and station resources for 18 Sinclair news stations.
- Collaborated with cross-functional teams to develop and execute strategic initiatives aligned with organizational objectives of growing stations by over 500% on Youtube.
- Enhanced content strategy by conducting thorough audience research and aligning content with target demographics.

PRODUCER

Studio71 | Los Angeles CA | 2020 - 2021

- Executed over 230 episodes across 9 separate 26 episode series for Instagram TV that reach over 63 million impressions that included creators Kian Lawley, AsapScience, Hayes Grier, Bloveslife2, Funnymike, Dytto, & More.
- Developed individualized series concepts for each creator.
- Oversaw post-production processes, including video editing, animation creation, and sound mixing, to ensure a polished final product.
- Managed budgets, timelines, and schedules across the multiple series at once for successful project completion while maintaining high production value for all.

ASSOCIATE PRODUCER

Freelance | Los Angeles CA | 2019 - 2020

- Supported producers in decision-making processes in pre, physical, and post production on 5+ projects including **I'LL HAVE WHAT YOU'RE HAVING** (8 Episode Reality Food Series).
- Determined project budgets to estimate and control overall project costs.
- Enhanced production quality by coordinating set designs, lighting, and filming

ASSISTANT DIRECTOR

Freelance | Los Angeles CA | 2018 - 2020

- Planned and coordinated all filming aspects, including location scouting, scheduling, and set design on 30+ projects including **UNA GREAT MOVIE** (feature length film), **FREESTYLE ULTIMATE BATTLE 2.0** (12 Episode show by the Keli Network), & **THE BLEND** (2 seasoned talk show filmed in front of live studio audience).
- Manage the logistics of cast and crew, ensuring that everyone is on time and ready to film each day.
- Ensure that all necessary paperwork, such as permits and contracts, are in order before filming begins.
- Manage the budget for filming activities, ensuring that all expenses are accounted for and never exceed the allocated amount.

PRODUCTION COORDINATOR

Freelance | Los Angeles CA | 2018 - 2019

- Provided hands-on support during peak production periods, assisting teams in meeting tight deadlines on 10+ projects.
- Coordinated pre-pro and wrangled talent and their support staff on set
- Created and distributed scripts, callsheets, and other documentation

SKILLS

Production Scheduling & Breakdown
Staff Management
Script Breakdown
Creative Direction

Production Budgeting
Strategic Planning
Adobe Creative Suite
Risk Mitigation

Audio-Visual Production
Virtual Reality Production
Salesforce & Movie Magic

EDUCATION

Claremont McKenna College
Bachelor of Arts, Media Studies and Biology, 2015